

HAL's 10 Disruptive Attributes

1. HAL Communicates by Voice and Script
2. HAL Employs Natural Language Processing, Algorithms, and AI Deep Learning to Answer Any Financial Inquiries – Not Just Predetermined Ones
3. HAL Provides both Requested Information as well as Information Users Don't Know that They Don't Know
4. HAL Prompts Users to Clarify Inquiries
5. HAL Provides Information without Being Prompted
6. HAL Assists in Making Better Financial, Tax, and Investment Decisions
7. HAL Provides Information in Making both Big and Small Decisions
 - Should I buy or lease a new car?
 - How much should I spend on an espresso machine?
8. HAL Makes Purchases
 - Point of Sale – Buy a cup of coffee.
 - Online – Buy an espresso machine.
9. HAL Acts as a Virtual Financial Assistant
 - Ask HAL to send an email to your accountant regarding this year's capital gains.
 - Tell HAL to call your financial advisor to execute a trade.
10. HAL Helps to Achieve Financial Objectives
 - Funding your child's education.
 - Funding your retirement.